

# YOUTH IN GREEN HOUSE ENTERPRISE PROJECT

The Youth in Green House Enterprise Project is an Initiative to promote investment in greenhouse vegetable production in Ghana towards import substitution and employment creation. The GEXIM Grassroots Initiative Development (GRID) Project is an initiative that seeks to promote exports in rural and peri-urban grassroots business enterprises. It is expected that GRID would facilitate and accelerate rural economic transformation, poverty reduction, generation of foreign exchange

and job creation.

The Project is being done in partnership with Ministry of Food and Agriculture (MOFA) and National Entrepreneurship Initiative Program (NEIP) to promote investment in greenhouse vegetable production in Ghana towards import substitution and employment creation. It is expected that GRID would facilitate and accelerate rural economic transformation, poverty reduction, generation of foreign exchange and job creation.



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In our **Youth,**  
we have a **future.**



The Partners are committed to providing **200 greenhouses (in two phases of 100 each)** to selected youth for cultivation of fresh vegetables during the lean season there by saving the country foreign exchange used to import vegetables. Ghana spends approximately **USD100 million** importing vegetables annually.

The project is intended to provide both financial and technical assistance to 600 budding high school and tertiary graduate entrepreneurs aged between 20 and 35 years to own and manage green houses.

- 1. Each beneficiary would be provided with the following;**
  - A Greenhouse structure covering a total area not less than 240 square meters
  - A packing shed for cleaning, sorting, grading and packing
  - Growing medium and certified seeds
  - Irrigation facility
  - Small farm tools/equipment
- 2. Selected enterprises would be offered medium term loans from the Bank to be repaid with sales proceeds. Sales collection model would be developed to ensure minimal default.**

**Project Objectives**

- Reduce the persistent importation of vegetables.
- Increase production and yield of vegetable output in Ghana
- Create viable jobs for the youth in Urban and peri-urban Ghana through sustainable agricultural ventures
- Recruitment support for graduates under the Government's flagship initiative, Nation Builders Corp (NABCO)
- Stimulate medium scale agro-processing of vegetables
- Make agri business attractive to the youth especially Tertiary Graduates

**Expected Project Impact**

- 400 direct jobs
- 200 indirect jobs by 2020

**3. Eligibility Criteria**

Only applicants who meet the following criteria shall be considered:

1. A high school/tertiary graduate of a recognized institution and must be unemployed.
  2. Ghanaian between 20 and 35 years of age.
  3. Those who present business proposal on how to profitably operate a Green house. This would be vetted by the Bank.
  4. Demonstrate issues of absolute social inclusion and environmental sustainability in their business plan.
  5. Demonstrate readiness to recruit at least two people with Agric, marketing or Accounting background to assist in managing the business.
  6. A degree or certificate in Agriculture will be an added advantage.
- 4. A competent Greenhouse consultant has been engaged to provide the following services:**
- Sourcing and installation of 200 greenhouses that is conducive for the Ghanaian environment and cost effective.
  - Provide technical training to beneficiaries of the greenhouses to enable them produce quality fresh vegetables.
  - Assist beneficiaries with access to market
  - Monitoring of production, quality assurance and aggregation. Technical partner would provide monthly reports to GEXIM for monitoring and evaluation purposes.
  - Provide technical support to GEXIM on selection of beneficiaries and assessment of sites for the construction of the greenhouses.